

Message Text

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E.O. 11652: N/A
TAGS: BEXP, BTRA, OEXC, BR
SUBJECT: IV LEADER GRANTEE MAIER AVRUCH

REF: STATE 274749

WCAG AGREED IN REFTEL THAT THE VISIT OF LEADER GRANTEE AVRUCH WOULD BE A REPLACEMENT FOR A TC EXHIBITION ON BRIL'S THIRD PETROCHEMICAL COMPLEX. MAIER AVRUCH IS PRESENTLY THE EXECUTIVE COORDINATOR FOR THE PETROCHEMICAL COMPLEX CURRENTLY UNDER CONSTRUCTION IN RIO GRANDE DO SUL. AVRUCH IS AN ECONOMIST WHO LED THE COMMISSION WHICH DID THE FEASIBILITY STUDY FOR THE COMPLEX AND ASSISTED THE STATE GOVERNMENT IN ITS REPRESENTATIONS THAT CONVINCED THE FEDERAL GOVERNMENT TO LOCATE THE COMPLEX IN RGS RATHER THAN IN SAO PAULO OR BAHIA.

AS EXECUTIVE COORDINATOR OF THE COMPLEX, AVRUCH SUPERVISES THE DEVELOPMENT OF THE PETROCHEMICAL PLANTS DOWNSTREAM FROM THE CORE UNIT. IN THAT ROLE, HE HAS GREAT INFLUENCE IN THE SELECTION OF THE PRODUCTS TO BE MANUFACTURED AND THE TECHNOLOGY, ENGINEERING AND EQUIPMENT TO BE IMPORTED FOR THE DOWNSTREAM PLANTS. DURING THE RECENT VISIT OF THE COMMERCIAL COUNSELOR, AVRUCH DESCRIBED A NUMBER OF JOINT VENTURE OPPORTUNITIES FOR U.S. FIRMS AND TECHNOLOGY. COMMERCIAL COUNSELOR AGREED THAT IT MIGHT BE USEFUL TO ARRANGE AN INTERVIEW OF AVRUCH BY A TRADE PUBLICATION TO PUBLICIZE THESE OPPORTUNITIES FOR US BUSINESS.

AVRUCH IS AMENABLE TO ANY USDOC SUGGESTIONS CONCERNING PETROCHEMICAL
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ASPECT OF HIS VISIT. OCAG BRAZIL HAS SUGGESTED VISITS TO COMPLEXES SUCH AS THOSE AT HOUSTON AND BATON ROUGE. AVRUCH IS ESPECIALLY INTERESTED IN A COMPLEX THAT ALSO OPERATES A PORT AREA, AND ONE THAT INCLUDES DOWNSTREAM PLANTS. HE HAS ALSO ASKED TO VISIT THE ENVIRONMENTAL SAFEGUARDS IN PETROCHEMICAL MANUFACTURING PROCESSES. AVRUCH, WHO WILL TRAVEL WITH WIFE, MADE FOLLOWING PROGRAM SUGGESTIONS: WASHINGTON: EPA, USDOC, TOURISM, 4 DAYS, DELAWARE, VISIT

TO DUPONT CO, NEW YORK, ONE WEEK, MAINLY CULTURAL ACTIVITIES, MUSEUMS, ART, CLASSICAL MUSIC, THEATER, AND JEWISH MUSEUMS, BOSTON: VISIT TO MIT, OVER NIAGARA FALLS, GRAND CANYON NATIONAL PARK, SAN FRANCISCO,-VISIT TO U. CALIFORNIA, SACRAMENTO-COUNTRY OF SACRAMENTO, COMMUNITY DEVELOPMENT, EPA: ENVIRONMENTAL IMPACT SECTION, LOS ANGELES, HOUSTON, CHATANOOGA: TENNESSEE VALLEY AUTHORITY, ORLANDO MIAMI. BIOGRAPHIC DATA ON AVRUCH FOLLOWS BY POUCH.

NOTE: AVRUCH WAS NOMINATED FOR GRANT BY THEN PORTO ALEGRE E/C OFFICER ROBERT J. CARLSON. CARLSON IS NOW WITH USDOC'S BUREAU OF INTL. ECONOMIC POLICY AND RESEARCH AND COULD PROVIDE VALUABLE GUIDANCE ON VISIT PLANS.

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